

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>217911</b>	
	Alt Order #:		
	Product Desc:	12-FHH-901	
	Estimate:		
	Flight Dates:	10/27/12 - 10/29/12	Primary AE: WOOD Local House
	Original Date / Rev:	10/26/12 / 10/26/12	Sales Office: L-GR
	Order Type:	REG	Sales Region: Loc

<b>Agency</b>	<b>Name:</b>	<b>Marketing Resource Group Inc</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		225 South Washington Square	Billing Cycle: EOM/EOC
		Lansing, MI 48933	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Friends of Holly Hughes</b>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL1	Order Separation: 00:15:00
	Priority:	P3	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID: TO1743

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	7	\$5,425.00	\$4,611.25
10/29/12	10/29/12	7	\$7,825.00	\$6,651.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$5,425.00	\$4,611.25	0.00
November 2012	7	\$7,825.00	\$6,651.25	0.00
<b>Totals</b>	<b>14</b>	<b>\$13,250.00</b>	<b>\$11,262.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/29/12	10/29/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$650.00		0.00			
N 2	WOOD	10/29/12	10/29/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$975.00	P3	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$975.00		0.00			
N 3	WOOD	10/29/12	10/29/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$450.00		0.00			
N 4	WOOD	10/29/12	10/29/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	M-----	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$1,150.00		0.00			
N 5	WOOD	10/29/12	10/29/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$1,150.00		0.00			
N 6	WOOD	10/29/12	10/29/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	M-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 217911  
 Alt Order #:  
 Flight Dates: 10/27/12 - 10/29/12

Advertiser: POL/Friends of Holly Hughes  
 Product Desc: 12-FHH-901  
 Estimate:

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WOOD	10/29/12	10/29/12	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$2,000.00		0.00			
N 7	WOOD	10/29/12	10/29/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$1,450.00		0.00			
N 8	WOOD	10/27/12	10/27/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$350.00		0.00			
N 9	WOOD	10/27/12	10/27/12	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$675.00		0.00			
N 10	WOOD	10/27/12	10/27/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p	-----S-	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$600.00		0.00			
N 11	WOOD	10/28/12	10/28/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$300.00		0.00			
N 12	WOOD	10/28/12	10/28/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$500.00		0.00			
N 13	WOOD	10/28/12	10/28/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$1,000.00		0.00			
N 14	WOOD	10/28/12	10/28/12	Meet the Press Meet the Press	CM	858-1001a	-----S	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$2,000.00		0.00			
Totals														14	\$13,250.00